

Mitchell E. Daniels, Jr.
Governor

Judith A. Monroe, M.D.
State Health Commissioner



Indiana State Department of Health

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DATE: May 11, 2009

TO: All Local Health Departments
Attn: Chief Food Specialist

FROM: A. Scott Gilliam, MBA, CP-FS
Manager, Food Protection Program

SUBJECT: LeClerc Foods -Peanut Allergen Alert

Suggested Action: **CLASS Unidentified; Market Pantry Chocolate Chip Chewy Granola Bars due to Unlabeled Peanut Allergen; Recommend notification to establishments that may carry these products via phone, fax or e-mail.**

From the information provided by FDA, the product being recalled was distributed in the State of Indiana. This product was distributed in Target stores in 35 states. Detail information is not available at this time. Please notify this office at 317-233-7360 if any recalled product is found.

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LeClerc Foods Announces a Limited Nationwide Voluntary Recall of Market Pantry Chocolate Chip Chewy Granola Bars due to Unlabeled Peanut Allergen

Contact:
Lyne Normand
Leclerc Foods
423-765-5013

FOR IMMEDIATE RELEASE -- Montgomery, PA, May 5, 2009 -- Leclerc Foods has initiated a limited voluntary recall of a single lot of Market Pantry Chocolate Chip Chewy Granola Bar packages with UPC Code 85239 20124 and a "Best By" date of 18JAN2010.

The recall was initiated as a precautionary measure after it was discovered that product was mispackaged and the retail units may also contain Peanut Butter Chocolate Chip Bars and S'more Bars. As a result the ingredient statement on the retail package does not include peanuts as an ingredient. People who have allergies to peanuts run the risk of serious or life threatening allergic reactions if they consume this product.

The wrappers of the individual bars within the retail package have correct variety name on it. However, out of an abundance of precaution, the mispackaged product is being recalled.

No illnesses or allergic reactions have been reported to date.

The product is available in 15.2 oz. boxes containing 18 bars per box and the date code is found printed in white on the right side of the box. The "Best By" date of 18JAN2010 is the only date code affected by the recall. This product was

distributed in Target stores in 35 states (AK, AL, CA, CO, CT, DC, DE, FL, GA, ID, IL, IN, MA, MD, ME, MI, MN, MO, MT, ND, NE, NH, NJ, NV, NY, OH, OR, PA RI, SC, UT, VA, WA WI, WY).

No other Market Pantry products are involved in this recall.

The safety and quality of Leclerc Foods USA, Inc. products are of utmost importance to the company.

Consumers are advised not to consume these items and may return the items to Target for a refund or they may call Target Guest Relations at 1-800-316-6151.

Consumers with additional questions on the recall may contact Leclerc Foods Customer Service at 1-800-463-6144, Monday to Friday between 8:30am and 4:30pm EDT.

This recall is being made with the knowledge of the Food and Drug Administration.

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Photo: Product Label

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